



DEAR CHRISTIAN EDUCATION SUPPORTER:

The Greater Collegedale School System is dedicated to enriching the lives of families and our community through Christian education.

We are proud to say that this will be our fifth year to raise funds for the Worthy Student Fund and educational improvements for our school system. To provide assistance to those in need, we solicit your help in a couple of ways:

- Please generously consider becoming one of our event partners through sponsorship of the Sandy Erickson Race for Christian Education.
- We also ask that you consider inviting colleagues, family and friends to represent your company in the race, **SUNDAY, NOVEMBER 6, 2016.**

Last year the Sandy Erickson Race for Christian Education 5K and Fun Run raised \$65,000 which benefited Christian education in our community. We had over 600 student and community runners participate in the event. One hundred and twenty of those students were our 4-8 year olds running in the 1K Fun Run. Family and community running together for a cause... What a great event!

Our sponsors will reach a target market of approximately 600 runners and 1,200 families, renters and homeowners of the greater Chattanooga, Cleveland, Collegedale and Ooltewah areas. Promotional materials as well as event day media will showcase our generous sponsors. In addition, this information will be included in our newsletter that goes to approximately 2400 alumni.

We will gladly accept donations until the date of the race. More information on sponsorships can be found on the attached page. **ALL DONATIONS ARE TAX DEDUCTIBLE.**








Thank you in advance for your generous support and enrichment of the lives of children. Please contact Dan Jensen with any questions you may have at Sandyericksonfunrun@gmail.com or (952) 221-5707.

Sincerely,
Dan Jensen
Race Director



Sandy Erickson Race for Christian Education

SPONSORSHIP LEVELS

							
Awards Ceremony company interview							
Reference during Awards Ceremony (3 times)							
Logo on a prize given out at GCSS Schools							
Logo on finish line banner							
Reference during Awards Ceremony							
Logo on registration table							
Free entry to race							
Logo listed on 5K website & advertising							
Logo on race course							
Logo placement on refreshment station							
Logo listed on 5K website							
Logo placement on one water / fun station							
Placement of name on T-shirt							
Name listed on 5K website							
Name listed on race program & each runner goody bag							
Race day space for booth set up for your company							
Placement of logo on T-shirt (large print)							
Placement of logo on T-shirt (medium print)							
Placement of logo on T-shirt (small print)							

TITLE SPONSORSHIP \$2,500
PLATINUM \$1,500
GOLD \$900
POST-RACE REFRESHMENTS \$750
WATER / FUN STATION \$500
SILVER \$250
BRONZE \$100

Sponsorship Target Market

600+ runners and 1000 families (in and around the greater Chattanooga area, primarily Ooltewah, TN)

Ooltewah, TN Demographics (2010 US Census)

Population: 7,126 (Expected 9.25% increase by 2014)
 Median Age: 34.9
 Households with Children under 18: 39.78%
 Median Household Value: \$192,530
 Average Household Income: \$78,695

FUN RUN STEERING COMMITTEE

RACE DAY COORDINATORS

Amanda Darkens
 Myron Mixon
 Chad Nash
 Bryce Reading

RACE CHAIR

Dan Jensen

COMMITTEE MEMBERS

Nora Moody
 Mike Mohr
 Sharon Mohr
 Angela Cho
 Melissa Weddle
 Dave Kettleson
 Stan Beasley

GREATER COLLEGEDALE SCHOOL SYSTEM - SANDY ERICKSON RACE FOR CHRISTIAN EDUCATION

*please make checks payable to GCSS

Sponsoring Organization: _____ Amount: _____

Contact Name: _____ Level: _____

Address: _____

E-mail: _____ Phone: _____

Please include a vector file of company logo and/or name preference for T-shirt placement. You may e-mail them to Dan at: sandyericksonfunrun@gmail.com or mail your sponsorship to GCSS at P.O. Box 628 | Collegedale, TN 37315